

**WE KNOW**

**BUSINESS**



**ANNUAL REPORT  
2016/17**



# SUPPORTING CANTERBURY BUSINESS

The Canterbury Employers' Chamber of Commerce (The Chamber) helps businesses do business better. We're an organisation with a great purpose: to enable a thriving business community.

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We have over 2,900 members and we're growing. Our region spans from Ashburton to the West Coast to Kaikoura. We have a partnership with the South Canterbury Chamber of Commerce enabling their members to access our services.

We support organisations in a variety of ways including helping them through the challenges that come with owning or running a business. We also inspire, inform and provide thought leadership around global and emerging trends to ensure businesses are well equipped long term.

In addition to our core services we're continually evolving to meet and anticipate business needs – our current key focus areas include assisting businesses with their digital transformation, facilitating workplace wellbeing initiatives and helping businesses build purpose and impact into their organisations. We also have programmes for Women in Leadership and NextGen Business Leaders, and an extensive export offering and network.

We're also a voice for business, working directly and indirectly with local and central government to ensure the business voice is heard in important decision making. We're members of BusinessNZ and New Zealand Chambers of Commerce and Industry meaning members benefit from the extensive advocacy work these organisations do on our behalf.

The Chamber is the home for thriving Canterbury business in our region – a safe pair of hands and advice for businesses. Owning and managing a business can be challenging – membership means businesses aren't alone.

The Chamber would like to thank our great family of sponsors who enable us to provide greater value to members. We are very grateful for the support of our principal sponsor Westpac, our major sponsors Orion and Enable, and our business and member saving partners: Air New Zealand, Ask Your Team, Ford, Fulton Hogan, Hertz, Noel Leeming OfficeMax, Southern Cross and Z Energy.



Members gain access to a wide range of services including:

**Get the right advice:** Our team of experts are here to help. Members get free advice and discounted consultancy across a wide range of areas including HR, health and safety, exporting and general business advice. Members also get access to free resources, quick guides and templates via our member-only portal.

**Connect with the right people:** Our events, including free monthly networking events, are an easy way to meet like-minded people, broaden networks and generate sales referrals. Our well-connected team can also help with introductions.

**Up-skill yourself and your team:** Our training and events are a great way to develop new skills and capabilities. Heavily discounted for members, we offer training courses, or can come to workplaces to deliver tailored on-site training.

**Keep up to date:** We pride ourselves on knowing what's happening in our region and economy. Members can attend a wide range of events, including free quarterly Critical Issues updates, and receive regular e-newsletters to ensure they're kept up to date.

**Have your voice heard:** We advocate on behalf of businesses locally and nationally to ensure the business voice is represented in important decision-making. We've had some great wins for businesses.

**Reap the savings:** Our Member Savings Programme means members can save thousands on the bottom line.

## Life Members

Life members are appointed at the Annual General Meeting following a recommendation from the Board. These members have been appointed in recognition of their contribution to The Chamber and the wider business community over a long period of time.

The current life members are: Richard Ballantyne, Roger Barker, Syd Bradley, Vincent Chew, Stephen Collins, John Francis, Bruce Fraser, Michael Greene, David Halstead and Alan Williams.

# The Chamber Board

Elected by our members, The Chamber's Board oversees, sets the policy and determines the strategic direction for the organisation.

The Board sets policy that will:

- Help businesses do better
- Ensure members can operate in a business-friendly environment
- Support business growth and recognise success
- Encourage the city and region to work together better



**Benjamin Badger**  
KPMG  
Attendance 10/10



**Stephen Bateman**  
Vice President  
S B Global Logistics  
Attendance 9/10



**Jenni Callaghan**  
EY  
Attendance 10/10



**Dr Rod Carr**  
University of  
Canterbury  
Attendance 8/10



**Stephen Collins**  
Life Member  
Attendance 9/10



**Carl Davidson**  
Research First  
Attendance 9/10



**Peter Davie**  
Lyttelton Port of  
Christchurch  
Attendance 5/10



**Shaun Hubbard**  
AECOM  
Attendance 10/10



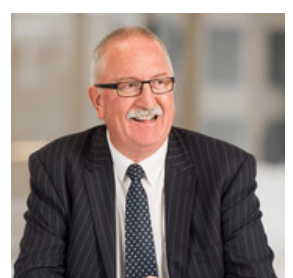
**Hugh Lindo**  
President  
Simpson Grierson  
Attendance 9/10



**Andrew Logie**  
Vice President  
Lane Neave  
Attendance 9/10



**David Rycroft**  
Assist Group  
Attendance 5/10



**Tony Sewell**  
Tony Sewell Ltd  
Attendance 7/10



**Peter Townsend**  
Chief Executive  
Attendance 10/10

Attendance at Board meetings held over the period November 2016 to September 2017.

# THE YEAR IN REVIEW



2016-2017 has been a year of strong membership growth, good financial performance, a step change up in membership offerings and another year where The Chamber has consolidated its position as a trusted stakeholder in Christchurch and Canterbury communities.

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The Chamber has made great strides forward since being relocated to its new building at 57 Kilmore Street on 22 July 2016. Having a purpose-built building dedicated to meeting the needs of our members and the team for the first time in 159 years has been a step change for The Chamber. It has enabled us to provide first class resources in which to operate and with which we can better serve our growing membership. Having a purpose-built facility that is user friendly, accommodating, well located and built for purpose has made our objective of meeting the needs of our members just that much easier. The feedback we have had on our new building has been extremely positive and The Chamber team have settled in well to a productive and efficient work space.

Much work has been done over the past financial year to research options for the future of The Chamber over the next five years and where the Board and Management will put emphasis on change to ensure we remain valued and relevant. Changes in how we apply technology, including the increasing use of digital platforms, how the membership relationship is structured and how we meet the needs of increasingly rapid change and volatility are all at the front of our minds.

Over the past year we have experienced strong net membership growth and good financial performance. We have an excellent team of highly qualified individuals all of whom are intent on meeting the ongoing needs of our membership. The Chamber is nationally regarded as one of the most active, progressive and valued business support agencies in New Zealand. We continue to work closely with the team at BusinessNZ who represent our interests in Wellington and beyond and the New Zealand Chambers of Commerce and Industry where we, along with 30 other Chambers of Commerce throughout New Zealand, endeavor to apply best practice to our Chamber activities.



In addition to ongoing membership support we have been actively involved in the continuing transformation of Christchurch as the re-creation of our city proceeds. It is exciting and rewarding to see the progress in the central city. We believe that this calendar year (2017) will be the year that the physical manifestation of the rebuild of the central city outweighs the negative sentiment about a lack of progress. It is really encouraging as a central city occupier to see what is happening in and around us and how quickly things are changing for the better in terms of our central city offering. We predict that by the end of the 2017 calendar year we will be about 75% of the way through the housing stock repair and rebuild and about 75% through the private sector commercial reconstruction of the city. The anchor projects that are now starting to physically manifest themselves in the city will markedly contribute to the success of the private sector investment that continues.

Now that the rebuild is well advanced we are putting more emphasis on extending our influence into the regions as we have been very much preoccupied with the post-earthquake Christchurch since 2011. We see some exciting prospects to add value to members outside Christchurch, particularly given the interdependency with what happens in our city and what is happening in our region. There is no doubt that the regional economy remains strong and that our city's economic performance has exceeded New Zealand's overall performance and expectations. We now need to ensure as we face our future that we do what we can to ensure that Christchurch and Canterbury remain in an economic sweet spot offering and an unequalled quality of life compared to the rest of New Zealand.

We have been very much involved with business support in North Canterbury and Kaikoura since the earthquakes of November 2016. We place emphasis on providing high quality business support to the Kaikoura business community given its ongoing isolation and it is pleasing to report that we now have over 70 companies in Kaikoura as active members of The Chamber. The issues that those businesses continue to face given their isolation are different from the issues we got used to dealing with post the Christchurch earthquakes. However, what we learned from Christchurch is being well applied to support businesses impacted by the November 2016 earthquakes, particularly those in Kaikoura.

The 2016/2017 financial year will be the last full year of the tenure of Peter Townsend as CEO, after 21 and a half years he has determined it is time to pass the mantle of CEO of the Chamber to another and continue to pursue his governance activities. It is very pleasing to record in this annual report that the new year has seen the appointment of Leeann Watson as CEO, who has served on the Chamber team for the past 20 years (including the last seven years as General Manager). The transition will be seamless and positive and Leeann is well equipped to take the Chamber forward into a new era of management and new directions.

The Chamber is in good shape, has a great team, is well supported by its Board, is positively regarded by its membership and the wider community and we look forward to continuing to make a valued contribution to businesses in our city and in our region.

A handwritten signature in black ink, appearing to read 'H. Lindo', with a stylized flourish at the end.

[Hugh Lindo](#)  
President

A handwritten signature in black ink, appearing to read 'Peter Townsend', with a long horizontal line extending from the end.

[Peter Townsend](#)  
Chief Executive

A handwritten signature in black ink, appearing to read 'Leeann Watson', with a stylized 'W'.

[Leeann Watson](#)  
General Manager



# Summarised Consolidated Statement of Revenue and Expense

for the year ended 30 June 2017

	2017 \$	2016 \$
<b>Revenue</b>		
Subscriptions	1,495,950	1,365,581
Member Activities	3,539,251	3,309,023
Investment and Other Revenue	176,603	272,921
<b>Total Operating Revenue</b>	<b>5,211,804</b>	<b>4,947,525</b>
<b>Less Expenditure</b>		
Personnel Costs	2,826,783	2,689,251
Affiliation Levies	260,948	281,149
Operation Costs	1,729,473	1,628,451
Facilities Costs	91,170	175,879
Depreciation and Impairment	230,996	59,436
<b>Total Operating Expenditure</b>	<b>5,139,370</b>	<b>4,834,166</b>
<b>Surplus Before Taxation Expense</b>	<b>72,434</b>	<b>113,359</b>
Tax Expense on Non-member Activities	30	-
<b>Surplus For The Year</b>	<b>72,404</b>	<b>113,359</b>
Other Comprehensive Revenue and Expense		(64,781)
<b>Total Comprehensive Revenue and Expense For The Year</b>	<b>72,404</b>	<b>48,578</b>

## Summarised Consolidated Statement of Financial Position

for the year ended 30 June 2017

	2017 \$	2016 \$
<b>Equity and Liabilities</b>		
<b>Reserves</b>		
Accumulated Funds Closing Balance	4,011,964	3,939,560
Land Revaluation Reserve	2,443,093	2,443,093
<b>Total Members' Funds</b>	<b>6,455,057</b>	<b>6,382,653</b>
<b>Assets</b>		
Bank Deposits and Receivables	1,177,426	2,229,888
Fixed Assets & Investments	6,843,467	6,255,890
	<b>8,020,893</b>	<b>8,485,778</b>
<b>Current Liabilities</b>		
Payables and Revenue in Advance	1,565,836	2,103,125
<b>Net Assets</b>	<b>6,455,057</b>	<b>6,382,653</b>

## Summarised Consolidated Statement of Cashflows

for the year ended 30 June 2017

	2017 \$	2016 \$
Cash Flows From Operating Activities	(120,673)	360,397
Cash Flows From Investing Activities	729,697	(337,216)
Net Increase/(Decrease) in Cash Held	609,024	23,181
Add Opening Cash Brought Forward	116,845	93,664
<b>Ending Cash Carried Forward</b>	<b>725,869</b>	<b>116,845</b>

For a complete set of financial statements, notes to the accounts and auditor's report, please email [info@cecc.org.nz](mailto:info@cecc.org.nz).

# THE CHAMBER TEAM



As at 30 September 2017:

Alan Boswell  
Health & Safety  
Consultant

Alex Thorpe  
Events Coordinator

Alexia Ferguson-Lees  
Training Coordinator

Amy Luscombe  
Administrator and  
Receptionist

Anne Jamieson  
Accounts & Membership  
Liaison

Bridie Sinclair  
Marketing Coordinator

Claire McOscar  
Executive Office  
Manager

Giles Beal  
Finance Operations  
Manager

Helen Mason  
Health & Safety  
Consultant

Holly Andrews  
Events Manager

Jessie Simkiss  
Business Advisor

Jason MacRae  
Business Advisor

Keith Woodroof  
HR & Employment  
Relations Advisor

Kellee Berry  
Membership Liaison

Kelly Mackintosh  
Business Development  
Coordinator

Kelly Wealleans  
Skills Connect  
Canterbury Manager

Leeann Watson  
General Manager

Linda Calkin  
Membership Advisor

Lisa Burdes  
Skills Connect Canterbury  
Business Advisor

Lydia Stoddart  
Partnerships & Product  
Development Manager

Mary Botting  
Training Coordinator

Melicia Clough  
Advisory & Consultancy  
Manager

Monica Shepherd  
Receptionist / Export  
Document Advisor

Peter Townsend  
Chief Executive  
Officer

Rachel McCann  
Executive Assistant

Rob Lawrence  
R & D Specialist

Sam Kennedy  
Events & Awards  
Coordinator

Vanessa MacRae  
Marketing Manager

Shirley van Waveren  
Business & International  
Trade Advisor

Zoe Fowler  
Export Document  
Advisor



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